

Abstract of the Disclosure

Location information of content information
(whose location is unpublished on a network)
5 transmitted by a location unpublished information
transmitting unit is stored to a database. A web
page (containing a search keyword input field)
transmitted by a search keyword input page
transmitting unit is browsed by a web page browsing
10 unit. A keyword that is input to the search keyword
input field is transmitted to an information
searching apparatus. A searching unit searches a
database for content information corresponding to
the keyword. When the keyword correlates with
15 information transmitted by the location unpublished
information transmitting unit, the user can find
content information of which the location is
unpublished with a user's terminal apparatus.